



State of Arizona
Trademark/Service Mark Application
Mail to: Arizona Secretary of State Ken Bennett
Attention: Business Services, TrademarkDivision
1700 W. Washington Street, 7th Fl., Phoenix, AZ 85007-2888
(602) 542-6187 (800) 458-5842 (within Arizona)
Website: www.azsos.gov

The registration of a Trademark is not legally required in Arizona, but is an accepted business practice. The registration of a Trademark is a public record and does not constitute exclusive rights to the holder of the Mark.

FOR OFFICE USE ONLY - REV. 10/01/11

TRADEMARK APPLICATION

About this Application

- First time applicants applying for a Trademark or Service Mark under A.R.S. §§ 44-1441 to 44-1455 use this form.
Applicants who are renewing a Trademark on file shall use the Trademark Renewal Form.

Filing Fee: \$15; expedited service, an additional \$25 fee
Payment: Checks or money orders shall be made payable to the Secretary of State. Credit cards are not accepted.
Processing: 2-3 weeks; expedited service, usually 24-48hrs
Address Change: If you relocate, please remember to complete an amendment form to update the new address with our office.

How to complete this form

- To avoid registration errors please write legibly or computer generate this Trademark Application. This form has been designed to be filled out and printed online at the website referenced above.
Read this application carefully, and fill in all blank spaces.
Sign and date the application and have it notarized.
File by mail with payment to the address above, or
Return in person at the following locations:
PHOENIX - State Capitol Executive Tower 1700 W. Washington Street First Floor, Room 103 Open Monday - Friday, 8 a.m. - 5 p.m., except state holidays.
TUCSON - Arizona State Complex Building 400 W. Congress Second Floor, Room 252

1. Trademark/Service Mark information to be registered

SPACE BELOW FOR OFFICE USE ONLY - VALIDATION AREA

Written Description: Provide an accurate written description of your mark (logo or symbol)

2. Name of entity or individual to which the trademark will be registered.

If owner is an individual, list the individual's name; if the owner is a corp, list the corporation's name; etc
If two applicants, list both.

1st Applicant Name 2nd Applicant Name

Mailing Address (include street, box or suite number) City State Zip Code

Products or Goods: Provide a description of goods on which this mark is used Business Phone Number - optional (include area code)

What type of entity will function as the owner of this trademark?
INDIVIDUAL FOREIGN CORPORATION ORGANIZATION
PARTNERSHIP ASSOCIATION OTHER
CORPORATION\* LIMITED LIABILITY COMPANY (LLC)\*
If choosing LLC or Corp, the signer must be listed on the Arizona Corporation Commission's website as a member or officer.
If either is checked and not currently incorporated, the application will be returned.

The date in which the Mark was first used by the applicant. Month Day Year Date Mark was first used in the state of Arizona. This date must be today's date or prior to today's date. Month Day Year



**State of Arizona  
TRADEMARK/SERVICE MARK REGISTRATION FORM  
Arizona Secretary of State's Office**

**3. Trademark/Service Mark Samples**

Attach three samples of the trademark/service mark with this application on 8 1/2 by 11 inch (letter) paper that can be photocopied clearly. Examples: letterhead, business card, advertisement, etc.

**Classification Number(s): refer to the Trade Name & Trademark book :**

**4. Applicant's Signature If two applicants are listed above, both must sign.**

|                                       |           |       |     |      |
|---------------------------------------|-----------|-------|-----|------|
| 1 <sup>st</sup> Signer's Printed Name | Signature | Month | Day | Year |
| 2 <sup>nd</sup> Signer's Printed Name | Signature | Month | Day | Year |

State of Arizona )  
County of \_\_\_\_\_ )

On this \_\_\_\_\_ day of \_\_\_\_\_, 20 \_\_\_\_

\_\_\_\_\_  
(Name of Signer Appearing Before Notary)

personally appeared before me and acknowledged that he/she signed this document for it's stated purpose.

You must include a photocopy of a valid U.S. ID

- I have enclosed a check or money order for \$15 made payable to **"Secretary of State"**
- I have attached three samples with this registration form as requested in Section 3.